

Marketing & Social Media Rockstar

Motivating adults in rehabilitation & kids with special needs as they develop skills is an amazing challenge, and we wake up in the morning to make their world a better place. If you find that motivating too, we invite you to come join our team.

About the Company

Keeping up with therapy is hard, but Timocco makes it easy and fun! We help children with special needs, early learners, and adults in rehabilitation turn their motor and cognitive exercises into a habit by making it a motion-based game. Our Software-as-a-Service not only helps the user experience faster growth, but also helps alleviate the stress of having to enforce beneficial practice that medical professionals, therapists, teachers, parents, and, really, even patients all experience. Our patented technology turns ordinary red, green, and blue colored objects into a motion controller using just a low-cost webcam and an internet-enabled computer. With built-in adherence and performance tracking, Timocco gives teachers and therapists meaningful information about adherence and clinical progress both during and between in-person consultations, helping extend the therapist's mission past the limited time they have with each patient. Founded in Israel in 2010, Timocco established its US headquarters in Akron, OH in 2015, and serves school districts, hospitals, private clinics, and nursing homes across the US, Europe, and Israel.

About the Position

We expect everyone in our team to be innovative and to be an independent self-starter. We are recruiting this Marketing & Business Operations role to help develop and execute our sales/marketing strategy. Responsibilities include but are not limited to:

- Multi-Platform Social Media Management
- Coordinating Meetings & Troubleshooting
- Market Research
- Provide Input/Create Marketing Materials
- Content Writing
- Miscellaneous Projects As Needed

You will learn what it takes to succeed in the fast paced world of startups, as well as the evolving US Healthcare and Education markets. And finally, you will work with a global team of talented professionals united around helping people improve, heal, and learn, all while they have fun too.

What does this mean for you?

- Full time reliable schedule working at coolest office in Akron ([Bounce Innovation Hub](#))
- Collaboration with exceptional peers around the world
- Flexibility to work on a variety of challenging projects with new technologies
- Clear path to immediate impact, responsibility, leadership, and professional growth

Ideal Candidate Qualifications

- Bachelor's degree in marketing or related business, communications field
- Self-driven growth mindset that thrives on a variety of open-ended challenges
- Professional eager to learn more about startups, entrepreneurship and international business
- Strong organizational skills, attention to detail, self-starting, solid follow-through and multi-tasking
- Knowledge of, or the ability to master, the functionality Google GSuite Products
- Basic Salesforce Knowledge/Understanding (not necessary, but helpful)
- Team players who are good listeners, yet unafraid to ask questions
- Fluent English

To apply: Send resume & cover letter (include salary requirements) to andrew@timocco.com AND/OR amanda@timocco.com